



**FRIENDS  
OF  
BRIXTON  
MARKET**

## “What’s Your Vision for the Market?”

Friends of Brixton Market held a workshop in May to start to develop a vision for the future of the market that we can present to community, council and landlords to protect and promote the market. The workshop was brilliant and attended by a variety of Brixtonians (including a number of Brixton Society members!).

We started with a tour of the market asking a range of traders about the issues they face and ideas they have, then had the workshop with tasty food provided by market traders. There was also a lively debate on Brixton’s website Urban 75, which will feed into the vision.

This spread gives a flavour of some of the ideas and discussions. Next steps are to talk to some experts (such as the New Economics Foundation) and then write up to report back to the community. The draft document should be available on FBM’s website by the end of the Summer.

Please get in contact ([contact@friendsofbrixtonmarket.org](mailto:contact@friendsofbrixtonmarket.org)) to put forward your views or help us develop our vision.

See [www.friendsofbrixtonmarket.org](http://www.friendsofbrixtonmarket.org) for more info and to join FBM...

*“I would like to see a balance between the ‘old’ and the ‘new’ so that everyone can share the benefits.”*

*Workshop attendee*

### DIVERSITY

Brixton market is socially, economically and culturally diverse - people want it to stay that way. How can we work together with traders, Council and landlords to make sure the market is there for everyone in Brixton?

### FACILITIES

The market could do with lots of improvements, big and small - what about Sunday opening hours, better parking, loading bays, traffic flows, better signage, an interactive map of the market, repainting, new lighting, new toilets, benches – what other practical improvements could be made to the market’s facilities?

### NEW USES

Brixton Market provides opportunities for new services, new community facilities, new ways of shopping and living together: could the market offer delivery services, new facilities on the roofs of the covered markets, monthly events, recycling points, community information points?

**Sunday opening!**

**A Brixton Market Brand?**

*“Brixton Market has a sense of home”*

*Workshop attendee*

As part of a Strengths, Weaknesses, Opportunities and Threats analysis, below lists what people said. What do you think about them?

### Opportunities

- Signage from main road/stations
- Increase porosity
- Recession/trading down – working with Landlords?
- Changing values – shopping locally
- Contained ‘randomness’
- Recreation Centre and marketing the market
- Tap into youth culture – future shoppers
- Coldharbour Lane Plaza
- Listing – heritage trail?
- Art – installations?
- Opening upper areas
- Use of roof – green spaces/gardens
- Energy – install photovoltaic tiles – have a carbon neutral market?
- Inventive architecture
- Community efforts re issues, neglected buildings etc
- More non-chi chi cafes
- Council to use units as advice centres
- Improve the look of frontages
- Community shops
- Locally produced food/swap shops
- Employment opportunities – start ups/young entrepreneurs

### Threats

- Landlords – LAP
- Rent rises – mismanagement
- Redevelopment
- Entrenched traders
- Council mismanagement – bad PR
- Cultural exclusion
- Neglect
- Recession
- Government funding cuts
- Housing development proposals
- Heritage – transforming the market into a museum
- Being taken over by Borough Market
- Becoming like Portobello (All Saints), Kings Road, Spitalfields
- Chain stores